

Pursuant to NRS, a meeting of the **Pahrump Tourism Advisory Committee** was held at 8:00 a.m. on March 15, 2018 at 400 N. Hwy 160 Pahrump, NV 89060

1. Pledge of Allegiance and Call to Order

The meeting was called to order by Chairman James Horton at 8:02 a.m. in the Conference Room at 400 N. Hwy 160.

2. Roll Call

Attendees: James Horton, Debbie Davis, Chris Erwin, Catherine Tillett, Bonnie Bates, Ambrose Kroetsch and Tourism Director, Arlette Ledbetter. Guests – Alexandra Crow; Commissioner Butch Borasky. Excused – Karen Spalding. Not excused – Lynn Peterson and Jack Sanders.

3. Approval of the Agenda for March 15, 2018

Agenda approved.

4. PUBLIC COMMENT (Three minute time limit per person). Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item (FIRST).

None

5. FOR POSSIBLE ACTION - Discussion and Deliberation of Minutes of the Pahrump Tourism Advisory Committee meeting of November 9, 2017 and January 11, 2018.

Chris Erwin moved to accept the Minutes of the November 9, 2017 PTAC Meeting as presented. Catherine Tillett seconded and the motion was unanimously approved.

Chris Erwin moved to accept the Minutes of the January 11, 2018 PTAC Meeting as presented. Catherine Tillett seconded and the motion was unanimously approved.

6. ANNOUNCEMENTS (FIRST)

None

7. COMMITTEE COMMENTS (This item limited to announcements or topics/issues proposed for future workshops/agendas)

Chris Erwin reported on the Chamber of Commerce 2018 Pahrump Balloon Festival which was held on Sat. and Sun. this year. Because of the extremely cold, windy and snowy weather on Fri. the festivities were cancelled that day. Chris, also, gave the dates for the 2019 Balloon Festival as February 22 – 24. Chris then announced there will be a meeting on March 22 at 10:00 a.m. at the Chamber office for non-profit organizations who are interested in becoming food vendors for this year's Fall Festival. Commissioner Borasky gave kudos to this committee for their work and mentioned he is proud to be the PTAC liaison. Chris asked for an updated Trail Map as the Chamber receives requests for one. It was suggested to him to contact Bob Adams for one. Arlette Ledbetter announced that website traffic was up 20%.

8. FOR POSSIBLE ACTION - Discussion and Deliberation regarding Tourism Director's monthly update, activities reports and projects

Arlette presented her reports of activities, projects and updates.

9. FOR POSSIBLE ACTION - Discussion and Deliberation regarding changing the date of the PTAC meetings to the second Thursday of the month.

Chris Erwin moved to change the PTAC meeting date to the second Thursday of the meeting months. Catherine Tillett seconded and the motion was unanimously approved.

10. FOR POSSIBLE ACTION - Discussion and Deliberation regarding the initial discussion of the FY2019 PTAC Budget

Discussion ensued with suggests of additions to the proposed FY 2019 Budget. Arlette requested recommendations be given to her prior to the May 10 PTAC scheduled meeting.

11. PUBLIC COMMENT (SECOND)

It was suggested all that can, should attend the BOCC meeting, April 17 at 10:00 a.m. to hear the discussion on the Room Tax.

12. ANNOUNCEMENTS (SECOND)

Chris Erwin announced there will be two Monster Truck Shows at the arena on April 21. Arlette announced the six month Occupancy Report will be sent out next week.

The next PTAC meeting is scheduled for May 10 at 8:00 a.m. in the Conference Room at 400 N. Hwy 160.

13. Adjournment

There being no further business, James Horton adjourned the meeting at 9:45 a.m.

PTAC March 15, 2018 minutes APPROVED at the May 10, 2018 meeting.

