

# NYE COUNTY AGENDA INFORMATION FORM

Action    
  Presentation    
  Presentation & Action

<b>Department:</b> Nye County Clerk		<b>Agenda Date:</b>	
<b>Category:</b> Timed Agenda Item – 10:45 a.m.		<b>April 3, 2018</b>	
<b>Contact:</b> Sandra Merlino, Nye County Clerk		Phone: 482-8134	Continued from meeting of:
<b>Return to:</b> Sandra L. Merlino	<b>Location:</b> Tonopah Clerk's Office		Phone: 482-8134
<b>Action requested:</b> (Include what, with whom, when, where, why, how much (\$) and terms) <p>Public Hearing, discussion and deliberation to issue an Outdoor Festival License to Live A Little Productions, Inc. for the Monster Truck Insanity Tour to be held on April 21, 2018 at the Petrack Park Arena, 150 Nevada Highway 160, Pahrump, Nevada.</p>			
<b>Complete description of requested action:</b> (Include, if applicable, background, impact, long-term commitment, existing county policy, future goals, obtained by competitive bid, accountability measures) <p>Public Hearing, discussion and deliberation to issue an Outdoor Festival License to Live A Little Productions, Inc. for the Monster Truck Insanity Tour to be held on April 21, 2018 at the Petrack Park Arena, 150 Nevada Highway 160, Pahrump, Nevada.</p>			
Any information provided after the agenda is published or during the meeting of the Commissioners will require you to provide 20 copies: one for each Commissioner, one for the Clerk, one for the District Attorney, one for the Public and two for the County Manager. Contracts or documents requiring signature must be submitted with three original copies.			
<b>Expenditure Impact by FY(s):</b> (Provide detail on Financial Form) <p style="text-align: right;"><input type="checkbox"/> No financial impact</p>			

**Routing & Approval (Sign & Date)**

1. Dept	Date	6.	Date
2.	Date	7. HR	Date
3.	Date	8. Legal	Date <i>N/A</i>
4.	Date	9. Finance	Date <i>N/A</i>
5.	Date	10. County Manager	Date

Place on Agenda  
*MA*

ITEM # 9

OFFICE OF THE NYE COUNTY CLERK  
SANDRA L. MERLINO

**Tonopah Office**  
Nye County Courthouse  
P.O. Box 1031  
101 Radar Road  
Tonopah, Nevada 89049  
Phone (775) 482-8127  
Fax (775) 482-8133



**Pahrump Office**  
Government Complex  
1520 East Basin Avenue  
Pahrump, Nevada 89060  
Phone (775) 751-7040  
Fax (775) 751-7047

March 14, 2018

Via Certified Mail No. 91 7199 9991 7030 1130 2360

Skyler Neibaur  
Live A Little Productions, Inc.  
111 N. 3962 E.  
Rigby, ID 83442

RE: Outdoor Festival License for Monster Truck Insanity Tour

Dear Mr. Neibaur:

NOTICE IS HEREBY GIVEN that, pursuant to Nye County Ordinance 444, Nye County Code, Title 5, a public hearing will be held by the Nye County Board of Commissioners on the 3<sup>rd</sup> day of April, 2018, at the hour of 10:45 a.m., in the Commissioners' Chambers at 101 Radar Road, Tonopah, Nevada, for the purpose of considering your request for a license to hold the Monster Truck Insanity Tour on April 21, 2018, at the Petrack Park arena, 150 Nevada Highway 160, Pahrump, Nevada.

Any person desiring to be heard regarding the above request is invited to attend and speak on the issue.

Sincerely,

Sandra L. Merlino  
Nye County Clerk and Ex-Officio Clerk  
of the Nye County Board of Commissioners

By: Kelly L. Sidman  
Kelly L. Sidman, Deputy Clerk, Tonopah

cc: Tim Sutton, County/Town Manager  
Angela Bello, District Attorney  
Sharon Wehrly, Nye County Sheriff  
Maureen Budahl, Nye County Health Officer  
Tim Dahl, Acting Director of Public Works  
Vance Payne, Emergency Services Director



OUTDOOR FESTIVAL LICENSE APPLICATION

Applicant Name: Live A Little Productions, Inc.

Application Date: 3/12/18 Date (s) of Event: 4/21/18

Name of Event: Monster Truck Insanity Tour

Location of Event: Petrack Park Arena, 150 NV-160, Pahrump, NV  
(Address or Legal Description)

Contact's name: Skyler Neibaur  
(If different than applicant)

Mailing Address: 111 N 3962 E Rigby Idaho 83442  
Street City State Zip Code

Physical Address (If different): \_\_\_\_\_  
Street City State Zip Code

Phone #(s): 208-670-0996 (Business) \_\_\_\_\_ (Home) \_\_\_\_\_ (Cell)

Description of Event: Monster Truck event with 4 competition monster trucks, local tough truck and UTV races, and monster truck rides

Hours of Operation: 2 Shows on April 21st: 1:00-3:00pm and 7:00-9:00pm

What is the name of the designated event representative that will be on-site during the event and who has authority to bind the applicant? Skyler Neibaur

Will an admission fee be charged for your event?  Yes  No If yes, \$ amount: \$10-\$25

When will fee be collected?  Pre-sales  At entrance

List approximate number of participants per day: 10

List approximate number of spectators per day: 2500-3000

List expected peak number of spectators per day: 1500 per show

Will alcoholic beverages be served?  Yes  No  
(all liquor vendors must be individually licensed with Nye County Sheriff's Office)

Will food and/or beverages be served?  Yes  No  
(all concessionaires must be licensed and operate under a valid health department permit pursuant to NRS Chapter 446)



I, the undersigned, have answered all questions in the application and to the best of my knowledge all answers are true and correct. I further understand that disclosure of any false, misleading or incorrect answers could result in the denial of the license. The filing of the application does not authorize the conducting of any business for which a permit is required, and any carrying on of such business before a permit is issued may also be grounds for denial of a permit.

A handwritten signature in black ink, appearing to read "Skyler Neibaur".

Signature of Applicant

3-12-2018

Date

Skyler Neibaur - President  
Name of Applicant

skyleer@livealittleproductions.com  
Contact Email Address

LIVE A LITTLE  
PRODUCTIONS



# 2018 EVENT PROPOSAL



[WWW.LIVEALITTLEPRODUCTIONS.COM](http://WWW.LIVEALITTLEPRODUCTIONS.COM)



Live A Little Productions is a full service, professional motorsports production and event management company based in the Rocky Mountains. In 2018, we will produce over 50 events including the Monster Truck Insanity Tour, Western Grand National Truck and Tractor Pulling Series, Freestyle Motocross Insanity and UTV Rodeos, Liv'n Concert Series, and more! We provide the finest quality, professional entertainment for audiences and fairs across the entire western United States, bringing competitors and participants from coast to coast! We understand that forming personal relationships with fairboards, sponsors, and venue management teams, as well as becoming a part of the local community, is crucial for special event success, and we pride ourselves on our ability to do so. Let us help you fill your grandstands with the best entertainment available!

### ***Monster Truck Insanity Tour:***



Monster trucks are undoubtedly one of the largest spectator draws in all of motorsports. The Monster Truck Insanity Tour attracts some of the biggest names in the monster truck world ensuring top quality, professional entertainment for your fans, while providing a commitment to safety that is second to none. With a format unlike a standard monster truck event, the Insanity Tour incorporates locals into the shows, and keeps spectators on the edge of their seats through the entire event utilizing the absolute best announcers and emcees in the business. Also included on the Insanity Tour, is Freestyle Motocross, local UTV Races, Tough Trucks, and more! Pre-show pit parties and driver autograph sessions are fan favorites, as we allow the spectators to get up close and personal with the trucks and drivers, adding to the overall spectator experience!

### ***Western Grand National Pulling Series:***



Truck and tractor pulling has been delivering its own unique form of entertainment for over 70 years. We provide a fair, yet competitive environment for our drivers, all while delivering exciting racing entertainment to the fans and fairboards. With 16 individual competition classes, there is a spot for everyone, from the biggest 10,000+ horsepower professional trucks and tractors, all the way to the local competitor with a gas or diesel street pickup. Grand national level truck and tractor pulling is set to take the main stage in the western US for many years to come, and we pride ourselves on being at the top of the market with our professional event experience and competitor following.



### ***Live A Little Freestyle Motocross Insanity & UTV Rodeo:***

Freestyle motocross has taken over the extreme athlete spotlight in the last 8-10 years as major corporate sponsors and promoters have teamed up to boost the sport to new heights. An unmistakable crowd favorite, the Live A Little Freestyle Moto Team is comprised of several X Games stars, including several with the capability to perform the highly sought after backflip! Our team performs at many Monster Truck Insanity Tour events, as well as concerts, fairs, and special events, and are equipped with portable takeoff and landing ramps, making setup and tight space availability quick and easy!

UTV Rodeo presents an entirely new spin on the standard side by side races. By incorporating jumps, obstacles, and turns into the course, the layout provides non-stop entertainment and thrills, while offering a "rodeo" style appeal. Locals race for cash payouts in 2 different classes, and put it all on the line for bragging rights in front of the hometown crowd!

### ***Liv'n Concert Series:***



The Liv'n Concert Series provides fairs with talent, promotion, and complete full scale productions for any size concert or comedy act. Everything from sound, stage, and lighting, to hospitality, VIP packages, and online ticketing, Live A Little Productions has the complete turn-key package to bring high quality entertainment to your fair, while providing you a low stress experience so you can focus on your fair, while we focus on the details.

### ***Live A Little Productions Events and Services:***

In addition to our complete lineup of turn-key events, Live A Little Productions offers an extensive array of services available to your organization. As a complete turn-key production company, we provide all of the aspects to make your event successful in terms of your bottom line, safety, and entertainment value.

#### **Live A Little Productions Events and Services Include:**

- Sponsorship Consultation
- Graphic Design Services
- Licensed and Permitted Food Concessions and Alcohol Sales
- Security Teams
- Marketing and Advertising Assistance and Packages
- Announcers/MC Services
- Voice-over TV and Radio Ad Production
- Custom Apparel Design and Printing
- Vinyl Stickers and Wrap Design and Printing
- Jumbotron with Camera and Production Crews
- Corporate Event Production

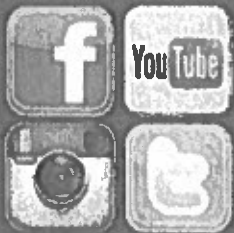
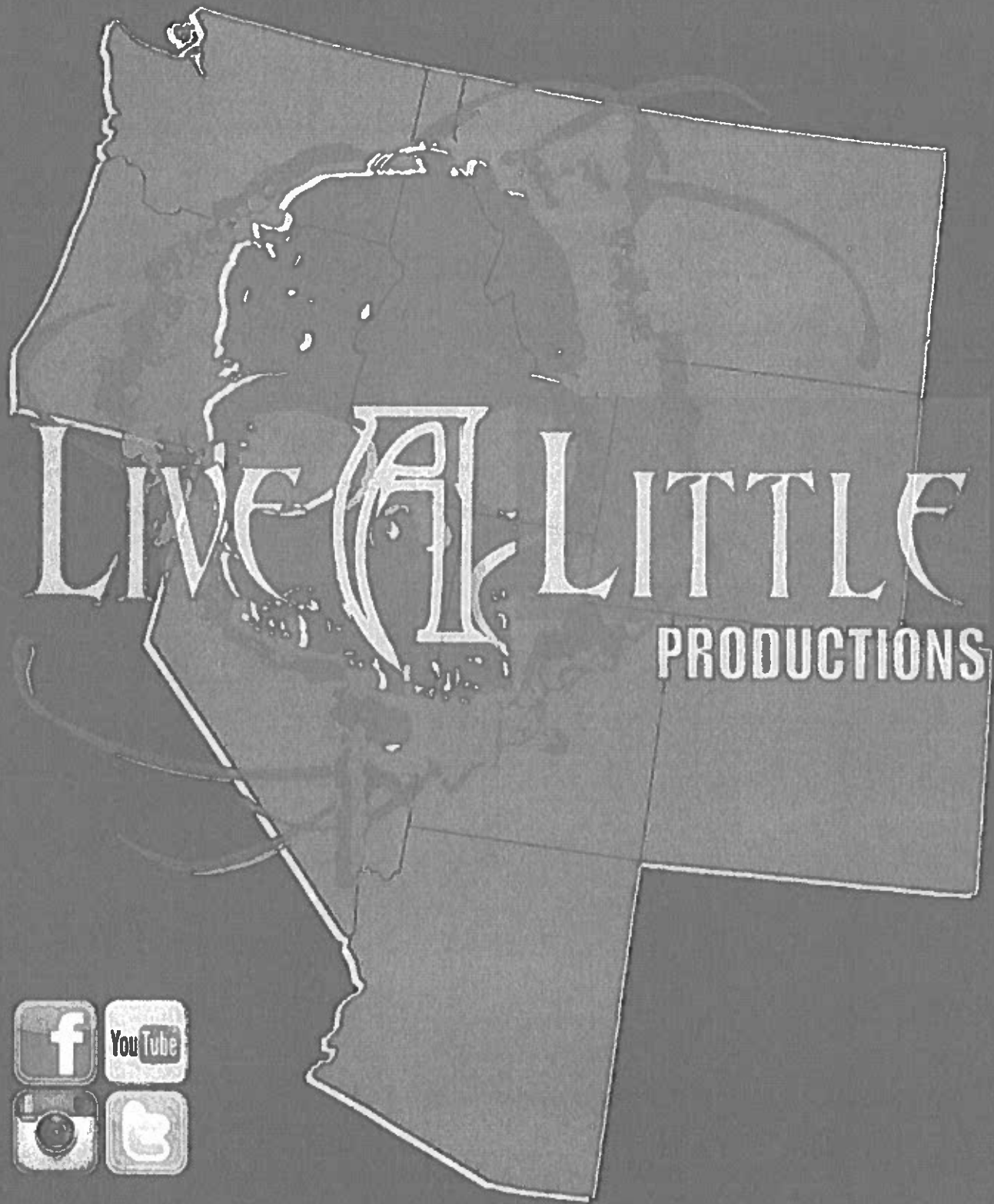


[WWW.LIVEALITTLEPRODUCTIONS.COM](http://WWW.LIVEALITTLEPRODUCTIONS.COM)



# 2018 EVENT LOCATIONS

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[WWW.LIVEALITTLEPRODUCTIONS.COM](http://WWW.LIVEALITTLEPRODUCTIONS.COM)



Mr. Luis,

My name is Skyler Neibaur, I am the President of Live A Little Productions, a full service, professional motorsports production and event management company based in the heart of the Rocky Mountains. In 2018, we will produce over 60 events including the **Monster Truck Insanity Tour, Western Grand National Truck and Tractor Pulling Series, Freestyle Motocross Insanity and UTV Rodeo, Cowboys & Monsters, Liv'n Concert Series, and more!** We provide the finest quality, professional entertainment for audiences and fairs across the entire western United States, utilizing competitors and participants from coast to coast. We understand that forming personal relationships with fairboards, sponsors, and venue management teams, as well as becoming a part of the local community, is crucial for special event success, and we pride ourselves on our ability to do so.

As the only complete turn-key motorsports production and event management company based in the Rocky Mountains, we are considered by many fairboards and facilities in the western US to be the #1 source for top quality, family friendly entertainment with a priority on safety and entertainment value!

**Monster Truck Insanity Tour Event in Pahrump, NV at the Petrack Park Rodeo Arena:**

- **1 day event – April 21<sup>st</sup> (Possibly 2 shows in day)**
- **4 Professional Competition Monster Trucks to compete in Wheelies, Racing, and Freestyle**
  - Trucks are safety certified, and compete at the National level every year
- **1 Monster Ride Truck (can haul 20 people at a time)**
- **Local UTV Barrel Racing and Tough Truck Races**
- **Pre Show Pit Party & Autograph Sessions**
- **Interactive show with Audience Participation**

***Live A Little Productions will provide:***

- **Event marketing including monster truck displays**
- **Event announcer, track crew, and safety team**
- **Event insurance: \$5 Million Aggregate, \$1 Million General Liability**
- **Track construction and clean-up – including skimming and piling dirt in piles for ramps**
- **Event security, ticket sellers, and EMS services**
- **Track building equipment**
- **Facility cleanup at completion of event**
- **Online ticket sales system and in town pre-sale ticket locations**
- **Official Monster Truck Insanity Tour merchandise booth**
- **ALL concessions including food, beverage, and alcohol sales (permits included)**

***City of Pahrump will provide:***

- **Arena with grandstands, lighting, concession area, adequate PA system, and restrooms**
- **Access to facility on evening prior to event for track construction**
- **Emergency contact personnel for any arena issues**
- **Personnel for final arena walkthrough**

Live A Little Productions prides itself on producing the safest and finest quality events, while working hand in hand with organizations like yours to not only meet, but exceed your expectations, and go above and beyond to deliver more than promised to you and your local community.

Thank you for your time and consideration!

Sincerely,

Skyler Neibaur  
President, Live A Little Productions  
Skyler@livealittleproductions.com  
(208) 670-0996  
www.livealittleproductions.com





### ***Live A Little Productions Reference List:***

Fremont County Fair  
Riverton, WY  
Mr. Barney Cosner  
(307) 851-6611  
[bcosner@fremontcountyfair.org](mailto:bcosner@fremontcountyfair.org)

Campbell County Fair  
Gillette, WY  
Ms. Bobbi Jo Heald  
(307) 660-0280  
[Rjh73@ccgov.net](mailto:Rjh73@ccgov.net)

City of Hailey  
Hailey, ID  
Ms. Stephanie Cook  
(419) 564-7221  
[Stephanie.cook@haileycityhall.org](mailto:Stephanie.cook@haileycityhall.org)

Box Elder County Fairgrounds  
Tremonton, UT  
Mrs. Jan Rhodes  
(435) 279-0106  
[jrhodes@boxeldercounty.org](mailto:jrhodes@boxeldercounty.org)

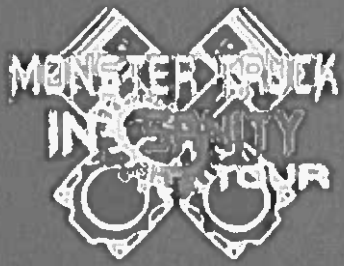
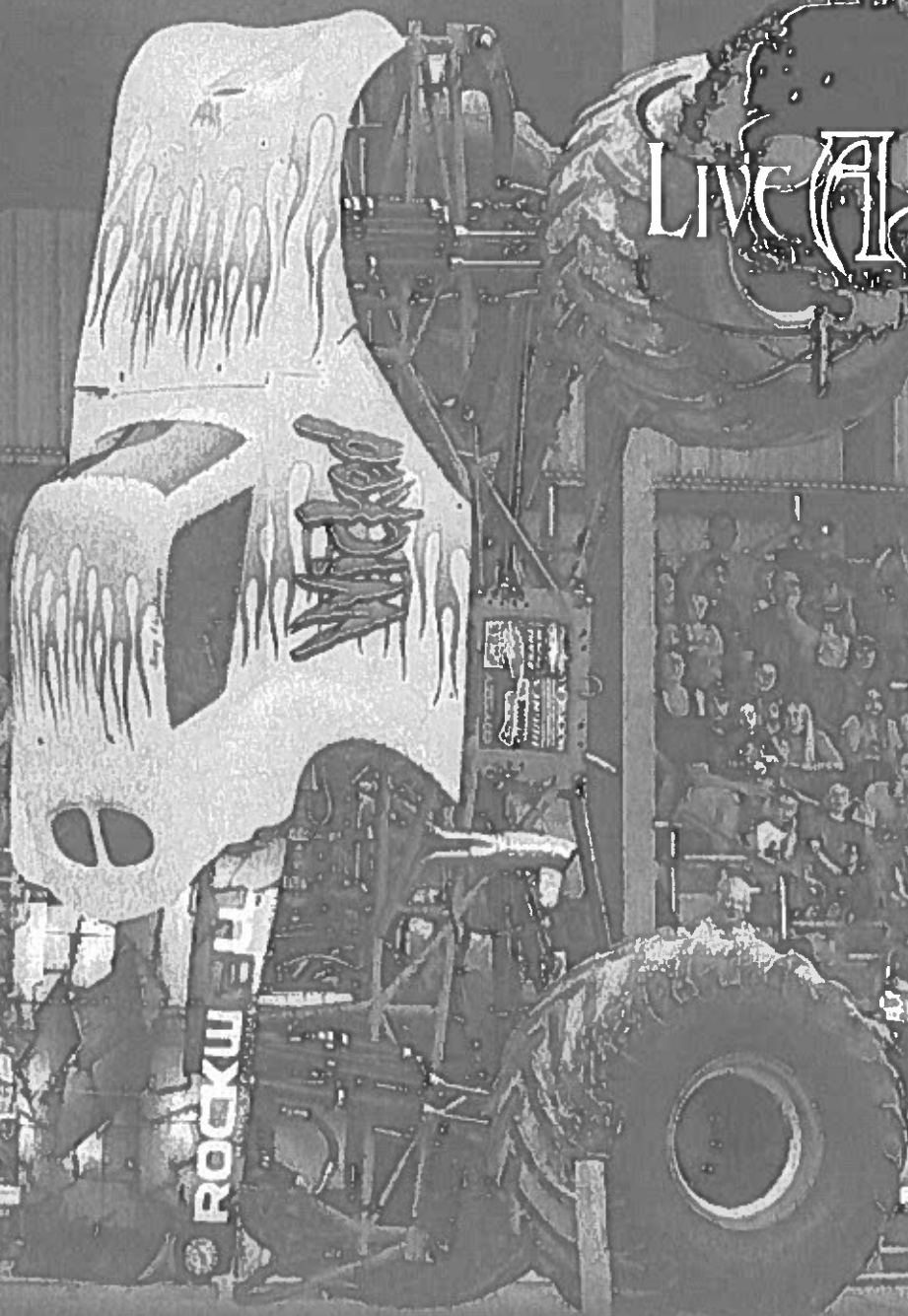
Bluffdale City  
Bluffdale, UT  
Ms. Connie Pavlakis  
(801) 891-1545  
[conniep@bluffdaleoldwestdays.com](mailto:conniep@bluffdaleoldwestdays.com)

Utah State Fair  
Salt Lake City, UT  
Ms. Judy Duncombe  
(801) 538-8445  
[judy@utahstatefair.com](mailto:judy@utahstatefair.com)

Eastern Idaho State Fair  
Blackfoot, ID  
Mr. Brandon Bird  
(208) 785-2480 ext. 104  
[brandon@funatthefair.com](mailto:brandon@funatthefair.com)

Caribou County Fair  
Grace, ID  
Mr. Sterling Delbridge  
(208) 317-0374  
[sterling@hytorcwest.com](mailto:sterling@hytorcwest.com)

# LIVE A LITTLE PRODUCTIONS



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